



working.com
What do you want to do?



Career Fair Goes Virtual

working.com gives job seekers and employers the chance to connect live and online

May 28, 2009 (TORONTO) – Beginning today and running through to June 11, Canwest will offer new opportunities for prospective employees and employers, as it hosts the country's most comprehensive virtual career fair on working.com.

Bolstered by new user friendly features and tools, the working.com Virtual Career Fair will bring recruiters and job seekers together live and online while creating new opportunities for interaction and real-time feedback.

This initiative is made possible by linking the refreshed working.com site to the extensive reach of the entire Canwest recruitment network – in print, online and on television. Over the next two weeks, hundreds of employers with thousands of positions to fill will meet and chat with job seekers in this unique “virtual” environment.

“Every day job seekers come to our newspapers and websites looking for new opportunities and information to move their careers forward,” said Derek Mah General Manager online classifieds Canwest Digital Media. “Employers, too, look for ways to make recruiting the best people for their teams more productive and successful. The working.com Virtual Career Fair is a win-win for them all.”

The working.com Virtual Career Fair has attracted employers from diverse sectors including healthcare, engineering, retail, financial services, public sector and technology. From entry level positions to senior management roles, Canada's best employers are looking for top talent at working.com.

The event gives registered job seekers access to an exclusive pool of resources to help make the right choices and get the best jobs. In-depth company profiles with dynamic video content, virtual chat rooms to connect in real time with employers, tips from recruitment experts, and articles focused on a wide variety of relevant industry topics, will deliver what job seekers need to jump start a job search.

working.com Virtual Career Fair features:

- Articles from some of Canada's top recruitment experts
- Dynamic Video Content
- Virtual Chat Rooms
- Thousands of new job postings
- Enhanced resume database

For job seekers, the newly refreshed site features a simplified job application process, access to richer content and news to help research career strategies, greater resume building functionality and improved tools to help match opportunities and manage jobs.

For recruiters, there is improved navigation, simplified job management and posting processes as well as new candidate management tools that include enhanced tracking and searching capabilities.

Visitors can check out the refreshed site and participate in the Virtual Career Fair at www.working.com/virtualcareerfair or through the jobs section of any local Canwest newspaper website.

[Victoria Times Colonist](#)
[The Province \(Vancouver\)](#)
[Vancouver Sun](#)
[Edmonton Journal](#)
[Calgary Herald](#)
[Regina Leader-Post](#)
[Saskatoon StarPhoenix](#)
[Windsor Star](#)
[Ottawa Citizen](#)
[The Gazette \(Montreal\)](#)

About Canwest Global Communications Corp.

Canwest Global Communications Corp. (www.canwest.com), (TSX: CGS and CGS.A.) an international media company, is Canada's largest media company. In addition to owning the Global Television Network, Canwest is Canada's largest publisher of paid English language daily newspapers and owns, operates and/or holds substantial interests in conventional television, out-of-home advertising, specialty cable channels, web sites and radio stations and networks in Canada, New Zealand, Australia, Turkey, Indonesia, Singapore, the United Kingdom and the United States.

– 30 –

For more information, please contact:

For Canwest

Phyllise Gelfand, Director of Communications, Canwest Publishing
(416) 442-2936, pgelfand@canwest.com