

The Hamilton Spectator

Do Not Call List is doing its job, poll suggests

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A new poll suggests the vast majority of Canadians who signed up for the government's Do Not Call List are getting fewer unwanted calls from telemarketers.

The Harris-Decima survey found 84 per cent of respondents said they weren't being bothered as much by telemarketers -- up 4 per cent from the year before.

Within that group, 10 per cent said they weren't receiving telemarketing calls at all anymore. However, 12 per cent reported receiving more unwanted calls than before.

Thirty-six per cent said they had registered their land line and 14 per cent had their cellphones covered.

The registry was set up in 2008 by the Canadian Radio-television and Telecommunications Commission (CRTC). More than 8-million Canadians have registered since it went online, with an average of 2,500 new registrants joining daily. Since inception, the CRTC has dealt with 269,000 complaints.

The registry does not apply to public research firms, charities or newspapers and other publications seeking subscribers.

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