

LETHBRIDGE Herald



Lethbridge, Alberta

Currently



Passing clouds. Nippy.

6°

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Friday, April 9th, 2010 2:57 pm

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Canadians feel Do Not Call list working: poll

Thursday, 08 April 2010

OTTAWA - A new poll suggests that Do Not Call listings sharply reduce unwanted telemarketer calls.

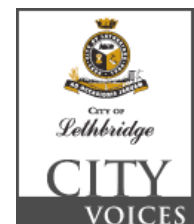
The Canadian Press Harris-Decima survey found that 36 per cent of Canadians have registered their landline on the list and 14 per cent have their cellphones covered. Of these, 84 per cent said they weren't being bothered as much by telemarketers, up four per cent from the year before.

Still, 12 per cent of registrants reported they were receiving more unwanted calls than before.

The research was commissioned by the Marketing Research and Intelligence Association, which represents polling firms exempted from the Do Not Call list.

The survey of 2,042 adults was conducted between Feb. 24 and March 8, and is considered accurate to within 2.2 percentage points, 19 times out of 20.

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Do you think Tiger Woods — despite not playing in months — will win the Masters?

Yes

No

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BECAUSE THEIR CURIOSITY NEVER TAKES TIME OFF

Take science beyond school by connecting with a fun and educational world

A photograph of two young children, a boy and a girl, looking intently at a glass jar containing a science experiment. The boy is on the left, and the girl is on the right, wearing glasses. They are both holding the jar together.

www.wonderville.ca

The logo for the Science Alberta Foundation. It features a stylized lightbulb with a smiling face inside. To the right of the lightbulb, the words "science alberta" are written in a lowercase, sans-serif font, with "science" on the top line and "alberta" on the bottom line. Below "alberta", the word "FOUNDATION" is written in a smaller, all-caps, sans-serif font.



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